## Message Text

## UNCLASSIFIED

PAGE 01 BONN 04396 101612Z ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W

-----057785 110257Z /63

R 101604Z MAR 78 FM AMEMBASSY BONN TO USDOC WASHDC INFO SECSTATE WASHDC 6632 USMISSION USBERLIN AMCONSUL FRANKFURT AMCONSUL STUTTGART

UNCLAS BONN 04396

E.O. 11652: N/A TAGS: BEXP, GW

SUBJECT: ADS REQUEST - MIRROR ODDITIES, LONG BEACH, CA

THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY THE FOREIGN SERVICE POSTS AND HAVE EXPRESSED THEIR INTEREST:

THEISS & CO. KG
MEHRINGDAMM 55
D-1000 BERLIN 61, GERMANY
CONTACT: HERR KARL THEISS

PHONE: (030) 693-70-01

COMMENT: FIRM IS A MAJOR WEST BERLIN DISTRIBUTOR
OF MIRRORS FOR RESIDENTIAL BUILDING CONTRACTORS IN
LOCAL MARKET. FOR PRODUCT LINES OFFERED THERE COULD
BE POTENTIAL MARKET IN BERLIN. INTERESTED FIRM WAS
ESTABLISHED IN 1965; EMPLOYS 9. WELL-MANAGED COMPANY
HAS ACHIEVED SUBSTANTIAL EXPANSION OF ITS MARKET SHARE
IN RECENT YEARS. FIRM OFFERS GOOD PROSPECTS FOR DEVELOPING NEW PRODUCT LINES IN THIS MARKET. COMPANY
DESIRES DIRECT CONTACT WITH THE ADS CLIENT. METRIC
MEASUREMENTS DESIRABLE. BANK/FINANCIAL REFERENCE:
BERLINER COMMERZBANK AG, POTSDAMER STRASSE 125,
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D-1000 BERLIN 30, GERMANY, TEL: (030) 26-971.

INTERIOR BEHR & DOEHLER BERLINER STR. 56-58 6000 FRANKFURT/MAIN

CONTACT: MANFRED S. GIERLICH, MGR.

PHONE: 0611-288444/6

COMMENT: COMPANY IS MAJOR INTERIOR DECORATOR IN FRANKFURT AREA, WORKS CLOSELY TOGETHER WITH OTHER COMPANIES IN INTERIOR DECORATION IN OTHER AREAS OF GERMANY.

PETER BEUSCHER KG POSTFACH 210160 7500 KARLSRUHE 21

CONTACT: HERR PETER BEUSCHER

PHONE: 0721-573088 TELEX: 7826538

COMMENT: COMPANY IS A LARGE WHOLESALER, EMPLOYS 270

AND LISTS ANNUAL SALES AT DM 36 MILLION.

APPROVING OFFICER: GUSTAF COONTZ, COMMERCIAL COUNSELOR

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## Message Attributes

Automatic Decaptioning: X Capture Date: 01 jan 1994 Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

Concepts: n/a Control Number: n/a Copy: SINGLE Draft Date: 10 mar 1978 Decaption Date: 01 jan 1960 Decaption Note: Disposition Action: n/a

Disposition Approved on Date: Disposition Case Number: n/a Disposition Comment: Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BONN04396
Document Source: CORE
Document Unique ID: 00
Drafter: n/a

Drafter: n/a Enclosure: n/a Executive Order: N/A Errors: N/A

**Expiration:** Film Number: D780109-0114 Format: TEL

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Handling Restrictions: n/a

Image Path: ISecure: 1

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Litigation Code IDs: Litigation Codes:

Litigation History:
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Office: ACTION EUR

Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Reference: n/a Retention: 0

Review Action: RELEASED, APPROVED Review Content Flags:

Review Date: 29 mar 2005 Review Event: Review Exemptions: n/a **Review Media Identifier:** 

Review Release Date: N/A Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

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FOREIGN SERVICE POSTS AND HAVE EXPRESSED THEIR INT TAGS: BEXP, GE

To: COM

Type: TE vdkvgwkey: odbc://SAS/SAS.dbo.SAS\_Docs/6cb7acc9-c288-dd11-92da-001cc4696bcc

**Review Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review

20 Mar 2014

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